

## NIGHT DIGITAL AGENCY

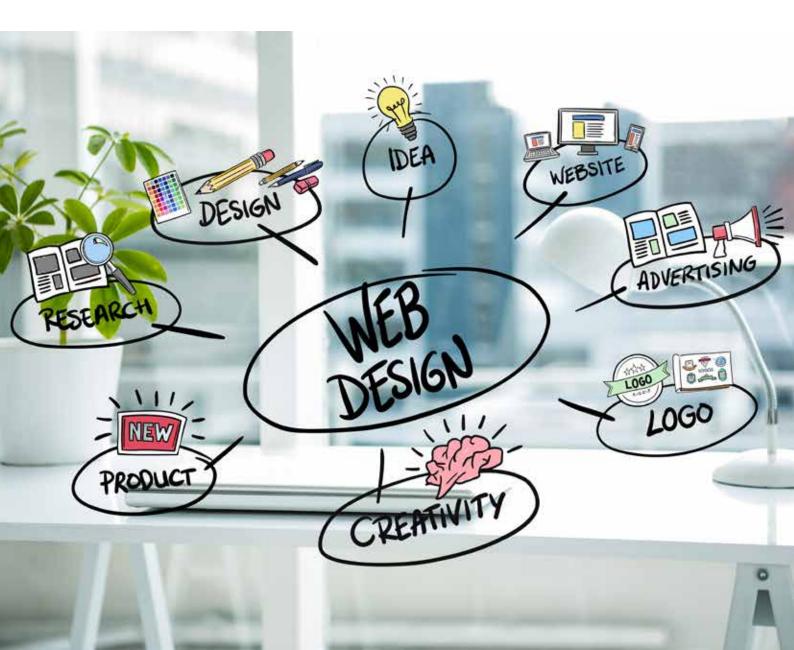
## About Us

Night Agency with a growth mindset helps clients build an audience on online–based digital technologies. Clients in any industry can work with us. Night's team with expertise in this field will do their best to help you reach your marketing goals online. Night Agency offers many services in the field of digital marketing and digital advertising, which you can see in the services section. Also, all these services are provided to you along with a comprehensive report.



## Website Design Service

Businesses can enhance their flexibility, control, branding, and credibility by creating their own website. Online search is highly competitive today, and content plays a crucial role. Today, Google's algorithms emphasize helpful content and good user experiences to serve users' searches better. It means that if someone searches for a product or service your business offers, your website needs to appear in the search results; otherwise, you will lose out on potential sales. Our website design service includes business website, eCommerce website, specialized website, and 3D website.



#### **Business website**

An online presence for your brand is established when you create a business website, whether it is a consulting website, a corporate website, or a website for startup.

Business website			
Appearance Design	Programming	Security solutions	Cloud Management and website domain
6 months Support	Applicability	Responsive Design	Upload Business Information

#### eCommerce website

Selling products from your online store is possible with an eCommerce website. Whether you are starting out or selling internationally, you can have an eCommerce website that adapts to your business.

eCommerce website				
Appearance Design	Programming	Security solutions	Cloud Management and website domain	
6 months Support	Applicability	Responsive Design	Upload Business Information	
Upload store products	Creating a store System			

#### Specialized website

If you have special business that needs some specific features, you can choose this service. Our programming team aid you to plan a relevant strategy and then create a website for you.

Specialized website				
Appearance Design	Programming	Security solutions	Cloud Management and website domain	
6 months Support	Applicability	Responsive Design	Upload Business Information	
Creating a store System				

## SEO service

Search engine optimization, or SEO for short, optimizes your visibility on the web; this means that the more people that visit your website, the more traffic your website receives, and the greater the chances of more people becoming interested in your product or service. At Night Agency, our SEO service includes yearly plans you can choose based on your needs; bronze, silver, and golden.



Bronze Plan			
Marketing Research	Develop SEO Strategy	Provide Monthly Report	Create Account
Technical Optimization	Content Optimization	60 Keyphrases Optimized	Fixing Errors
Speed Optimization	Support and Update Contents	8 Advertising Campaign	

Silver Plan				
Marketing Research	Develop SEO Strategy	Provide Monthly Report	Create Account	
Technical Optimization	Content Optimization	80 Keyphrases Optimized	Fixing Errors	
Speed Optimization	Support and Update Contents	8 Advertising Campaign		

Golden Plan			
Marketing Research	Develop SEO Strategy	Provide Monthly Report	Create Account
Technical Optimization	Content Optimization	120 Keyphrases Optimized	Fixing Errors
Speed Optimization	Support and Update Contents	8 Advertising Campaign	

### **Social Media service**

It is essential that you integrate social media into your company's marketing strategy in order to reach out to customers, gain valuable insights, and develop your brand. Also, people now use social media to resolve problems or locate information rather than call a customer service number, which has enabled businesses to bridge the gap between customers and businesses.

At Night Agency, our Social Media service includes yearly plans you can choose based on your needs; bronze, silver, and golden.



Bronze Plan				
Digital Branding	Develop Social Media Strategy	Running 3 Advertising Campaign	Marketing Research	
Creating Content Calendar	Page Optimization	Create 60 Post and 180 Story	Provide Monthly Report	
Page Security				

Silver Plan				
Digital Branding	Develop Social Media Strategy	Running 3 Advertising Campaign	Marketing Research	
Creating Content Calendar	Page Optimization	Create 60 Post and 180 Story	Page Security	
Provide Monthly Report	Create 2 Advertising Motion			

Golden Plan				
Digital Branding	Develop Social Media Strategy	Running 3 Advertising Campaign	Marketing Research	
Creating Content Calendar	Page Optimization	Create 60 Post and 180 Story	Page Security	
Provide Monthly Report	Create 4 Advertising Motion	Direct Management		

# Get in touch

